

PLACEMENT DOSSIER 17 - 18

*F*reshers
with
Fresh
Ideas



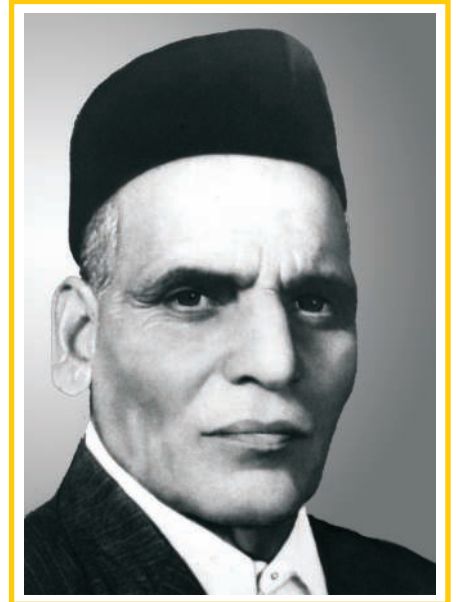
Progressive Education Society's
**MODERN INSTITUTE OF
BUSINESS MANAGEMENT**

Thinking... The Unthinkable!



ABOUT PROGRESSIVE EDUCATION SOCIETY

Guruvarya Shankarrao Kanitkar
Founder,
Progressive Education Society



Late Shri Shankarrao Kanitkar founded the Progressive Education Society in 1934 with a great foresight. He was the fountain of inspiration to members who joined hands with him in implementing the idea of starting a new era of education system in Pune.

He was a strict disciplinarian, and an exemplary teacher. He was forthright, straightforward and a perfect educationist to the core.

He was the man behind the great edifice of today's Progressive Education Society's glorious achievements.

Progressive Education Society is a reputed and distinguished educational institution in Maharashtra. Honourable, Late Shankarrao Kanitkar, along with his selfless dedicated team of teachers known for the highest moral values, laid the foundation of the Society on the auspicious day of 'Akshay Tithiya' on 16th May, 1934 in Pune. P. E. Society has been making noteworthy progress for the last 82 years along with the noble path and principles laid down by the eminent predecessors such as Guruvarya Late S. R. Kanitkar, Late V. T. Tatke and Late M. G. Chaphekar, who were illustrious incarnations of ceaseless hard work and sacrifice. Late S. R. Kanitkar was ably assisted by Late V. T. Tatke, Late M. G. Chaphekar and Late Koparkar. Progressive Education Society is proud to possess the glowing tradition of these stalwarts.

The two remarkable words that appear in the names of the Society and its educational institutions are "Progressive" and "Modern". The inclusion of these words was certainly with some noble intentions, which serves as a bright beacon for P. E. Society to follow with determination.

The two words viz. 'Progressive' and 'Modern' highlight the aims and objects of this reputed educational institution. 'Progressive' and 'Modern' were the terms used in 1934 by Late S. R. Kanitkar and his colleagues to demarcate the dreams and future road map of Progressive Education Society.

'Progressive' means keeping with the spirit of times and innovation while 'Modern' means Modern in outlook, up-to-date in all matters whether it is an academic, sports or cultural activities. It was resolved to use modern equipments and modern methodology to teach the students.



The aims and objectives of the Progressive Education Society as laid down in its Constitution are to impart generally to the rising generations of this country and particularly to the residents of Maharashtra, an efficient Pre-primary, Primary, Secondary, Higher Secondary and Collegiate education, embodying a literacy, scientific, technical, commercial and industrial training and the training of teachers by the establishment at Pune and other places in the Maharashtra State, as circumstances permit, of Pre-primary, Primary, Secondary, Higher Secondary Schools and Colleges or by such other means as may be most conducive to the attainment of the aims and objects of the Society.

CHAIRMAN'S MESSAGE

Modern Institute of Business Management was established in the year 2010. The Fee Structure of MIBM is well within the reach of economically backward and middle class students. We want to develop competent, committed and compassionate leaders who will make a difference to the people among whom they work. It constantly scans the developments in business and in society and tries proactively to meet the challenges.

Technology is advancing day by day. New institutions are launched every year in and around Pune City. Every institute is trying its best to give the best possible facilities to the students. However it is our commitment to the students and parents that Modern Institute of Business Management will definitely honor two words which are important to the management of "Progressive" and "Modern"

The future probably belongs to people who dare to dream big. It belongs to those who make way through the clouds of oblivion with the force of their determination

"I have always believed that the answer to my destiny lies in creating the results, I desire."

Prof. Dr. Gajanan R. Ekbote

A surgeon by profession, Prof. Dr. Gajanan Ramakant Ekbote made his foray into the world of administration in 1985. Fuelled by the desire for pedagogical pursuits, he accepted the challenging responsibility of leading the Progressive Education Society, Pune as its chairman. In order to keep pace with the changing scenario of education, he has introduced emerging and need-based courses in the institutions run by Progressive Education Society. It is an account of his pro-active approach and foresightedness that he has been successfully leading 60 educational institutions in Pune City.

Prof. Dr. Gajanan Ekbote was granted an equivalence of Ph.D. degree by Maharashtra University of Health Sciences, Nashik for his outstanding academic qualifications, research work and eminence achieved in his profession. He was the Pro-Vice Chancellor of the same University.



Prof. Dr. Gajanan R. Ekbote
M.S., M.N.A. M.S.

Chairman, P.E. Society, Pune 5

Career Profile:

- Professor of Surgery- B.J Medical College, Pune
- Dean, Faculty of Medicine - University of Pune, Pune
- Appointed as a Member of Consultative Group on 'Education' by planning commission, Govt. of India.
- Appointed as a Member of Consultative Group on 'Teacher's Education' by planning commission, Govt. of India.
- Member, Senate and Board of College and University Development - University of Pune,
- Member, Management Council (Chancellor's Nominee)- - Senate and Academic Council -- Maharashtra University of Health Sciences, Nashik
- Member, Board of Governors- National Institute of Technology, Surathkal, Karnataka
- Member, Academic Council (UGC Nominee) -West Bengal University of Health Sciences, Kolkata

DIRECTOR'S MESSAGE

Dear Recruiters,

Greetings from P. E. Society's Modern Institute of Business Management !!!

We are proud to present competent and dynamic students of the batch 2016-18 aspiring to make their mark in managerial positions.

Apart from rigorous training of classroom teaching, the students are put through various assignments, live projects, and presentations, conferences in management, industrial interactions, seminars, workshops, personality development workshops and soft skills. We induce the students to invest in character building by imbibing values in them to possess all the qualities of successful managers.



With all these inputs you will find our students hardworking, practical oriented and effective in any work environment. We are confident that our students are competent and resourceful to take up any challenging assignments in your esteemed organization.

We consider it as our proud privilege to invite you and your esteemed organization to visit our campus for the final placements and/or preplacement talks for the current batch and thereby explore the talents in this institution.

We invite you to MIBM's campus recruitment program 2017-18.

Dr. Vijayalakshmi Srinivas
(Director, MIBM)

CO-ORDINATOR'S MESSAGE

At MIBM training is taken as a continuous endeavor. Students are helped to define their goals and try to fulfill their ambitions by providing them with best available employment resources. We believe that education has to harness the innate potential of every individual. The students are encouraged to go beyond the syllabus and curriculum and strive for more challenges always. I extend my warm invitation to you, to visit our campus and explore the various potentialities of our students. Thus we assure you that this will be productive, rewarding and an enriching experience for your esteemed organization.



Dr. Nivedita Ekbote
(Co-ordinator, MIBM)

Vision

We aspire to be recognized as a leading management institution dedicated to serving the world of business through professional, technological, social and intellectual contributions made by research oriented and committed teaching fraternity.

Mission

To excel in the world of knowledge by generating dynamic and ethical business leaders with the ability to think globally, act rationally and face challenges and emerge victorious in the changing business environment.

To create "Progressive", "Modern" and responsible professionals accountable to the society globally.



ABOUT MIBM

Modern Institute of Business Management

From a modest beginning in 1934 of P.E. Society to start a new era of education system in Pune, along with schools, colleges, we are progressing remarkably by making mark in higher education & established Modern Institute of Business Management (MIBM) in 2010.

MIBM's objective is to impart quality based education to be self reliant and self sustaining person through inventive systematic education. Its strength lies in the integration of different learning paths, design thinking, experiencing the traditional teaching and also engaging in real time corporate challenges.

MIBM nurtures its students to develop a holistic approach, a curious mindset and the ability to think differently and innovatively to harness the opportunities emerging from challenges. MIBM students are well equipped with the right skills to deal with changes and future challenges that every business may face.

We inculcate human values and professional ethics in the students, which help them make decisions and create path that are good not only for them, but also are good for the society, for the nation, and for the world as whole. To fulfill its mission in new and powerful ways, each member of MIBM community strives to achieve excellence in every endeavor. MIBM believes in healthy and stress free and harmonious environment. The cohesiveness between students, teaching & non-teaching staff members makes MIBM a true B-School. Personal counseling at parental level, experienced & well versed faculty, corporate assignments, furnished classrooms, well-equipped library add value to the MIBM.

The institute is situated at a central location in Shivajinagar area. The campus has the best connectivity through Bus, Train & all other modes of Public transport. The culture here is very open, friendly & conducive to Studies.



PLACEMENT CELL

Greetings!!!!!!

We at MIBM always strive for attracting best students for our university affiliated MBA program. The training and placement cell at MIBM has an objective of imparting skill based training and attracting best companies to the campus. We facilitate the process of placement of passing out students and collaborating with industries for final placement and summer internships for our students. The cell identifies the training needs of the students and arrange for training sessions throughout the MBA program. The training modules vary and are updated keeping in mind the industry and student's needs. The training covers important areas such as Personality development, communication, corporate etiquette and manners, time management and leadership etc. The cell is supported by



Prof. Prasanna Puranik
Training & Placement Co-ordinator
Ph.: 9850743008 Email: puranik_prasanna@yahoo.co.in

a team of qualified and enriched faculty members who work diligently for the betterment of the students. We groom students in such a manner that at the end of two years they come out as well shaped managers and future leaders ready to accept challenges.

Last year we interacted with more than 50 different companies out of which 36 companies offered various opportunities for marketing, finance and human resource specialization students. As a result of which we were able to place maximum no of students in the academic year 2016-17 with an annual average package of 2.6 Lacs. The highest package offered was 6 Lacs per annum. Training and Placement cell also provides



Prof. Atul Fegade
Training & Placement Co-ordinator
Ph.: 9673000745 Email: atulfegade.mibm@gmail.com

summer internship opportunities in more than 30 renowned companies.

Contact us at

Training & Placement Cell,

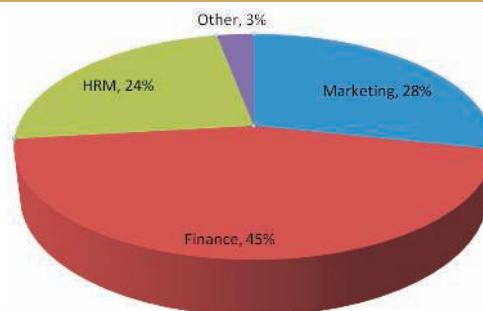
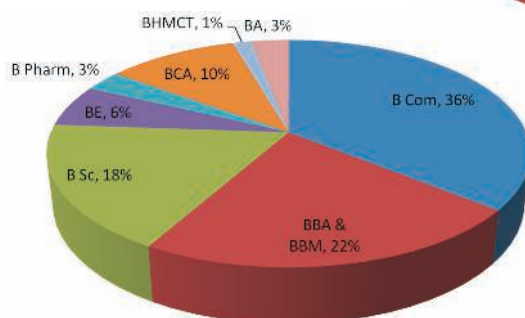
Modern Institute of Business Management

1186, Modern College Road, Shivajinagar, Pune 411005

Ph: 020 65294546 Email: placements.mibm@gmail.com, Website: www.mibmpune.com

MBA SPECIALISATIONS

- B Com
- BBA
- BBM
- BE
- BCA
- B Sc
- BA
- Other



- Finance
- Marketing
- HRM

ACADEMIC BACKGROUND

OUR RECRUITERS

(S.I.P. and Final Placements)

- AMBEDO Digitals
- Automatic Infotech
- BDO (India) LLP.
- Biojobz
- Bridgestone India Pvt. Ltd.
- Courtyard Marriot
- Dharne Systems Pvt. Ltd.
- D-Mart (Avenue Supermarts Ltd.)
- DSK Benelli
- eClerx Services Ltd.
- Edelweiss Finance
- eFicaz Consultants Pvt. Ltd.
- Elite Celebrations
- Gallagher Offshore Support Services Pvt. Ltd.
- Hemant Shah and Associates Chartered Accountants
- Home Revise Publications
- H & R Block
- Huntsmen & Barons
- Infosys Ltd
- Innate Research Services Pvt. Ltd.
- Jaro Education
- Just Dial Ltd.
- Kadence Pvt. Ltd.
- Kay Communications
- Kirtane Pandit Chartered Accountants
- Maersk Line
- Mahindra holidays
- Mak Media Pvt. Ltd.
- Markets & Markets
- Matrimonydirectory.com
- Metro Global Business Services Pvt. Ltd.
- Mindscrip Technologies
- MITCON Consulting & Engineering Services
- ModelCam Technologies Pvt. Ltd.
- Money Plant Consultancy
- Moon SEZ Pvt. Ltd.
- Natasha Fin Tubes
- Nyaasa KPO Pvt. Ltd.
- Oppo Mobiles MU Pvt. Ltd.
- Peoplefy
- Remunance System Pvt. Ltd.
- Reval Aalytics Pvt. Ltd.
- Sanghvi Brands
- Seasons an apartment hotel
- Setu Advertising
- SKP Business Consulting LLP
- Sunguard
- Syntel
- Tech Mahindra
- The Chopras
- The O Hotel
- ThyssenKrupp Industries India Pvt. Ltd.
- Transcend Market research
- Vodafone India Ltd
- Volkswagen India Private Ltd
- Wellness Forever Medicare Pvt. Ltd.
- WizPro-Tek Consultants
- Weikfield Foods Pvt. Ltd.
- White Code
- XL Dynamics Pvt. Ltd.
- Zenith Management Consultants
- ZDSB (Salesity - Sale Build)

CORPORATE TESTIMONIALS

Sanjay Katkar

Founder, Quick Heal

“It was a great experience interacting with management students & my pleasure to address the students of the college that is close to my heart.”

Girish Kantkar

Head-HR, Trent Supermarkets

“It's like coming home. Thanks to the management for inviting me. Nice interaction with students. Wish good luck to management and students. Big Thanks!!”

Uday Godbole

Director, Abicor Binzel

“A good concept to hold such a seminar. It should widen students understanding of the Indian and global Economics scenario.”

Nitin Kiwalkar

Director , Roots Biotech

“Good experience for me to share with students. The journey of my Business Career glad to note the initiative of the institute.”

Sunil Gosavi

V. P., Reliance Jio, Pune

“Subject of Modern approaches to Business Excellence is really good. Institute's Vision and Mission statement is really worth and sure will inspire each student.

All the Best”

Archna Rastogi

AGM, SBI, SBLC,Pune

“ It was a nice experience, hope the topic was well received. Very well organized event, Students are very disciplined and committed.”

Suhas Paranjpe

Dy. General Manager, Bank of Baroda, RO, Pune

“ I am happy to learn that there is enthusiastic participation of students of other management institutes in the management games organized during this “Agnito 2013”. Something away from curriculum but very much essential from management point of view. Such wind of event do generate lot of energy amongst the participants/ students in general & the present student generation in particular. My all the good wishes to the organizers of this maiden gathering”

Nilesh Ahire

Sr. HR Generalist, Club Mahindra Holidays

“Experience was much phenomenally great & much looking forward to enroll the marketing talents here in upcoming future as well”

Clinton Mathanda

*Manager (Recruitment, Talent Acquisition)
Mretro Services*

“Good experience with Director, Placement Officer and Students.”

Dr. Santosh Bhawe

Sr. VP (HR, IR & Admin), Bharat Forge Ltd.

“Nice Experience, Impressed with professional approach right from entry in the institute. Appreciate the time management.
Best luck. Keep it up”

M.S. Unnikrishnan

MD & CEO, Thermax

“An Excellent, serene educational institute, A lot of positive energy an able leadership in managing it too.
All the Best.”

Praful Talera

CEO, Dynamic Logistics

“Great interaction with the young minds, it gives me great hopes in the future of India.”

ALUMNI TESTIMONIALS

I am currently working with **Remunance Systems Pvt Ltd, Pune**. The two years journey has been wonderful with MIBM & a decent Job opportunity from institute is like icing on the Cake. MIBM has taken good efforts in placing its students & I am sure institute will see some more number of companies hitting the Campus very soon. Thank You MIBM Placement Cell for nice learning Experience & placement assistance.

- **Narendra Dange**, MBA Marketing, Batch 2012-1014

First of all thanks to MIBM Placement Cell for placing me at **The Chopra's**. The faculties at placement cell helped me immensely in regards to my career front. Ample of options were given especially to marketing specialization students regards to companies & profiles for placement purpose. In spite of recessionary conditions due to dedication of placement cell co-ordinators many students got their first break into the competitive job market.

I am also thankful to the Director and Co-ordinator of the Institute for their whole hearted support.

- **Rahul Reddy**, MBA Marketing, Batch 2012-1014

I am lucky enough that I got chance to complete my masters i.e. MBA- Finance from one of the best institute in Pune. I am very thankful to MIBM for placing me at reputed organization **SKP e- solutions Pvt Ltd**. This opportunity is indeed pushing positively to my skills & knowledge. Thank You.

- **Parmeshwar Mangarule**, MBA Marketing, Batch 2012-14

I am very thankful to MIBM Placement Cell for their tremendous help & support for giving me the platform which I was looking for, & helping me to stand on my feet. Currently I am placed in **MAK media creations** through MIBM placement Cell, wherein I am able to learn & practically experienced the terms like advertising, branding & media which I had only read during my MBA course.

Once again I am thanking placement cell for giving me such a great opportunity.

- **Satyajeet Ratnaparkhi**, MBA Marketing, Batch 2012-14

I have been placed through our Institute's Placement Cell at **eClerx**. My two years time span with MIBM was memorable. I enjoyed each and every day. Daily assignments, GDs, Small group activities etc helped in enhancing my confidence and communication skills. Especially I will never forget days of our annual management fest i.e. Agnito wherein I could learn

planning, team building, co-ordination etc.

Thanks to MIBM team and Placement Cell for my wonderful starting of corporate life.

- **Abhinav Laddha**, MBA Finance, Batch 2012-1014

I am currently working with **Eclerx Services Ltd**. It has given me the perfect start to my career; this wouldn't have been possible without the hard work and support of our excellent placement cell efforts... I owe my Institute i.e. MIBM a lot ...the courage and confidence it has given me is unparalleled to build a successful career in life ...The dedicated efforts of placement cell to carry out Employability Enhancement Program helped me to and groomed me to face the corporate world on my own ... A good team of faculty members to talk with freely and dedicated placement efforts, what else can a MBA aspirant want Proud to be a student of MIBM.

Thank You

- **Sarosh Amaria**, MBA Finance, Batch 2013-15

I have been placed in **Vodafone cellular Ltd**. It was possible only because of the guidance of my the professors at MIBM. This Institute has always been motivator for achieving my goals. Confidence, Positive attitude, Hard work, Unique and Creative way of doing in various activities and Anchoring are the value additions in this two years of journey. The Training Sessions on employability enchantment has helped me a lot to sharp my attitude, personality to enter in today's corporate world. The Training and Placement cell has helped and motivated me to get placed in Vodafone, without their guidance it won't be possible.

- **Shivraj Galande**, MBA Marketing, Batch 2013-15

It's been pleasure to be a part of MIBM family. I would like to thank Hon. Prof. Shamkant Deshmukh Secretary P.E. Society for introducing me to MIBM. From the first day to its last i.e. two years were the most amazing days for my life. The fests we celebrated, the seminars we attended, the tours we enjoyed and off course knowledge we gained will never ever be forgotten. I would also like to thank MIBM's staff and all teachers for their immense love and support. Special thanks to Placemen Cell for placing me at **Peoplefy Infosolution** I am very much glad to receive "Academic Excellence Award" from Progressive Education Society. Finally I will be always thankful to MIBM for making me what I am today. "Proud to be MIBMian"

- **Anasmitha Edwin**, MBA HRM, Batch 2013-15

Being associated with MIBM was one of my greatest possessions along with holding an MBA degree. My two years of MBA has not only been an academic enhancement but here at MIBM, it was development of my skills and personal competencies which transformed me from a student into a professional. To survive in the corporate world MIBM teaching staff has played a significant role to develop my knowledge. I would like to thank the placement cell team which rolled out sessions on soft skills like interview etiquettes, resume writing, campus to corporate etc. Extensive Excel Training which made me vigilant about my corporate career. Special thanks to entire teaching staff for their constant guidance which helped me to get through my interviews and I got placed in a reputed organization **Eclerx Services Ltd** in financial domain.

Being the General Secretary of our Annual Management Fest helped me develop leadership and teamwork and also being awarded for Best Summer Internship Project were my greatest achievements and I owe it to my professors and the entire staff of MIBM.

- **Madhuri Chaudhari**, *MBA Finance, Batch 2013-15*

I can proudly say that I got placed in **METRO Global Business Services** through MIBM's Campus Placement Drive. MIBM is one of the Best MBA Institute where I had spent awesome 2 years of my life. I had learned many new things through my participation in many Social activities and Seminars etc.

This institute helped me lot in gaining confidence to present myself. The Employability Enhancement Program which boosted my interview skills which also thought us how to crack aptitude test and how to write ideal CV and Three Days Advanced Excel Training was indeed beneficial.

I would like to thank Placement Cell and its co-ordinators because of them I got an opportunity to crack my first interview for the first time successfully.

My Journey so far in MIBM was memorable and was great.

- **Falguni Thakkar**, *MBA Finance, Batch 2013-1015*

Firstly I would like to thank MIBM for giving me award of "Best Out Going Student". I am proud to be a part of MIBM and appreciate the support given by the Institute during all the four semesters of MBA. I would like to thank Placement Cell for placing me at a very reputed CA firm ie **Kirtane Pandit Chartered Accountants**. MIBM has surely added value to my career path as professors over here taught us with live examples and case studies and also told how theoretical concepts taught in the class are applied in business world.

Entire teaching staff has played major role in my success.

- **Suraj Dherange**, *MBA Finance, Batch 2013-15*

It's actually difficult to put my feelings into words about overall experience & quality time spent at MIBM, as each single day was memorable & taught me something which is actually very useful. I can say this confidently as i am actually applying my MIBM's experience & lessons in my professional life. I got placed at **Serco Global services, Pune** & working as Business HR and I am very much satisfied with my job profile & company. Special thanks to both the Placement coordinators as they always encouraged us & were very active regarding placements of MIBM students'. Once again thanks to all, specially to Director & Co-ordinator & all the staff members who always motivated us in academics as well as extra curricular activities.

- **Sayali Baradkar**, *MBA HRM, Batch 2012-14*

Two years of MBA has been great journey at MIBM. I got placed through campus in **Modelcam Technologies Pvt. Ltd.** as a Business Development Executive. I was awarded for "Best Summer Internship Project" in Marketing Management.

I am grateful for entire team of MIBM for giving me various opportunities to develop in not only academics but also extracurricular activities like annual gathering and management fest. MIBM has very dedicated staff starting from the grass root level to the highest teaching faculty and they have left no stone unturned in their way to build up in us a sense of professionalism, not just in our carriers but in every walk of life. I feel myself very privileged to be the part of this Institute and will strive to cherish its motto throughout my life.

- **Shailesh Patil**, *MBA Marketing, Batch 2014-16*

It's been an honor to be a part of MIBM. With blend of brilliant faculty members, excellent infrastructure, its unique course curricula and a sound learning ambience, MIBM has successfully produced some of the finest minds around. MIBM is an immense knowledge house. MIBM helped me identify the course of my career

I can proudly say that MIBM has put me a step ahead from other MBA graduates like me. I have been placed by MIBM campus to renowned **Brand DSK Benelli, India(Italian Bikes)** as a Retail Sales Champ. I have been awarded as "Most Consistent Student" for which I'm very much thank full to the Institute.

MIBM has created life long memories for me.

- **Gaurav Chandel**, *MBA Marketing, Batch 2014-16*

I would like to thank MIBM for awarding me as "The All-rounder Student and Best Student of HR specialization. I was placed in **Thyssen Krupp Industries** as **Assistant, Administration**. I am grateful to MIBM and it's staff.

- **Pooja Potdar**, *MBA HR, Batch 2014-16*

ALUMNI TESTIMONIALS

Two years journey at MIBM was simply majestic. MIBM encouraged & motivated me to set higher goals & achieve them with confidence. Everyone in my batch enjoyed a lot. Rejoice, Mangalya & Darpan helped us to grow & focused our qualities apart from studies. Each one has its own inputs for our own growth, development & embracing us in every possible way.

Employability Enhancement Program taught us how to present ourselves in the real world. Many points such as resume, communication, mock interviews, word & excel training; digital marketing certification course helped us & is still helping us to tackle work hurdles.

Placement cell is working hard for 100% placement results, however I recommend for more no. of campus drives at our college along with current activities.

MIBM nurtured me a lot during two years at campus. I was being awarded as Ace of MIBM. In Avishkar, research competition organized by Government of Maharashtra, I went up till final round where only top 8 projects across all Universities in Maharashtra were selected. Faculties helped me a lot for conducting hypothesis, collection of data & its research presentation.

MIBM is motivational, supportive & always there for the students. Overall it was a great journey with MIBM & I'm proud to be an MIBM alumni!

Ameya Joshi

MBA Marketing, Batch 2015-17

I am thankful to MIBM for giving me the opportunity to get placed in a well-known organization like **Oppo Mobiles MU Pvt. Ltd** as Management Trainee. My journey at MIBM was Knowledgeable, Motivational and Enthusiastic. I found myself to another level after joining MIBM. I enjoyed all the activities by giving my core contribution in Cultural Fest - Darpan & Management Event - Mangalya.

Employability Enhancement Program initiated by college helped me to know more about corporate world and enhanced my employability skills which I am able to use

today at my work place. Placement Cell supported me and gave me an opportunity to start my career with a reputed organization. Being awarded as 'All Rounder Student' and 'Best Outgoing Student' gave me more courage and motivation towards myself. Still, Suggestion I would like to share is to give more focus on Sales & Branding Techniques and Digital Marketing Platform for upcoming marketing professionals.

Bhushan Kadam MBA Marketing,
Batch 2015-17

I am placed in Weikfield Foods Pvt Ltd as 'Management Trainee-Sales'. My interest was in FMCG so I can happily say that college placement assistance took me in the industry where I wanted to work. Also I am feeling proud as recipient of "Pride of MIBM" award. Thanks to MIBM!!!

Faculty in MIBM during these two years inspired us a lot to learn and implement the learning in practical life. Conferences and seminars on various relevant issues gave us the exposure to think out of the textbooks and interact with industry insiders.

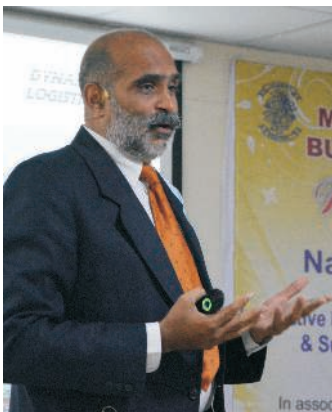
Employability Enhancement Program provided an edge and equipped us with skills sought by industry. Case studies should also be considered as one of the employability enhancement tools.

I want to suggest that Placement cell should be framed with clear cut responsibility and tasks assigned to individuals in the cell. Periodic review will make sure that it functions efficiently.

Training what we received was very good and enriching but only one thing I want to suggest is that before 4th semester all the training programs should get completed which will enable students to utilize them in interviews. As a student I just only want to say that we should observe how the theory which we read in various courses during MBA is implemented in the industry.

Saksham Rawat
MBA Marketing, Batch 2015-17

HAPPENINGS@MIBM





MARKETING MANAGEMENT



Abhijeet Shirish Khandekar

Graduation: B.Com

DOB: 15-Sep-1994

Project Title: The Study Of Impact Of Sales Promotion And Analysis On Consumer Behaviour For Young Buzz Event

SIP Company: Sakal Newspaper Pvt Ltd

Abhinav Anil Tayade

Graduation: B. Sc. (Zoology)

DOB: 31-Aug-1991

Project Title: A study on Consumer buying behaviour for real estate market in Pune west

SIP Company: MyRealtor.in



Aishwarya Basappa Kadkol

Graduation: BCA

DOB: 23-Jan-1996

Project Title: Short film marketing

SIP Company: Ad-Volve advertising



Aishwarya Uday Kukde

Graduation: B.Com (Costs and Works Accounting)

DOB: 4-Sep-1994

Project Title: Space selling in newspaper marketing

SIP Company: Pudhari newspaper agency's Pvt Ltd

Work Experience: 5 months as an accountant at Fakiruddin and Sons Business Agency

Dhiraj Ambadas Londhe

Graduation: BA (Psychology)

DOB: 20-Feb-1992

Project Title: Awareness of Google Analytics

SIP Company: Digitizebrand



Mandar Suresh Kulkarni

Graduation: B Pharm

DOB: 23-Jun-1993

Project Title: Analysing Promotion Strategies for SME's

SIP Company: Vedh India

Work Experience: One Year as a Trainee Territory Executive at Micro Labs Limited



Mayur Thorat

Graduation: BE (Electrical)

DOB: 5-Dec-1993

Project Title: Building and Analyzing Database Of Low End Workforce Using Skillstory .

SIP Company: Datakatalyst HR Solutions Pvt Ltd

Mohit Vinod Shah

Graduation: BBM (HRM)

DOB: 15-Dec-1995

Project Title: Market research on new product development

SIP Company: ViB technology



MARKETING MANAGEMENT



Nikita Rajkumar Pirgal

Graduation: BBA (Finance)

DOB: 2-Aug-1994

Project Title: The Study of Physical Distribution Policies of Peter Pan Textiles.

SIP Company: Peter Pan Textiles

Nilam Ramesh Zende

Graduation: B. Sc. (Physics)

DOB: 9-Jan-1994

Project Title: Building and Analysing The Customer Database Of Datafoster

SIP Company: Datafoster



Payal Ravindra Patil

Graduation: BCA

DOB: 28-Aug-1995

Project Title: Analytical study of search engine optimization

SIP Company: Vincit media marketing agency



Pratik Baburao Jadhav

Graduation: BBA (Marketing)

DOB: 27-Apr-1995

Project Title: Competitive analysis of hindware kitchen ensemble especially aurangabad district.

SIP Company: Hindware kitchen ensemble

Ranjeetkumar Shivmurat Mourya

Graduation: BBA (HR)

DOB: 2-Sep-2017

Project Title: Brand awareness of The O Hotel in pune

SIP Company: The O Hotel



Sagar Kishor Gaware

Graduation: B.Com (Marketing Management)

DOB: 3-Jul-1995

Project Title: To Study Business to Business Marketing Strategies for Value4U Pvt Ltd

SIP Company: Value4U

Work Experience: ONE YEAR as a Trainee-Operations at TATA BUSINESS SUPPORT SERVICES LIMITED



Sarika Changdeo Borkar

Graduation: BBA (Finance)

DOB: 25-Aug-1994

Project Title: Study of Customer Relationship Management

SIP Company: Peter Pan Textile

Trupti Bijan Jagtap

Graduation: BCA

DOB: 19-Jul-1995

Project Title: Lead generation and market analysis of SAP software

SIP Company: Gauri technologies



MARKETING MANAGEMENT



Varad Vidyadhar Kulkarni

Graduation: B Pharm.

DOB: 13-Feb-1994

Project Title: To study market share and market potential of hyundai taxi's in pune city

SIP Company: Kothari Cars Pvt Ltd

Work Experience: 6months at Ankita Plast Industry

Vikram Dinanath Chaudhary

Graduation: BCA

DOB: 5-Aug-1994

Project Title: "Customer Priority and Comparison of services of Selected Pharmacy stores in selected area of Pune City"

SIP Company: Kadence International Market Research



SUPPLY CHAIN MANAGEMENT



Gaurav Suresh Joshi

Graduation: BE (Mechanical Engineering)

DOB: 14-May-1995

Project Title: To Study Import-Export Procedure & Documentation at Sandvik Asia Pvt. Ltd.

SIP Company: Sandvik Asia Private Limited, Pune

OPERATIONS MANAGEMENT

Rutuja Balasaheb Dhobale

Graduation: BE (Computer)

DOB: 28-Dec-1993

Project Title: A Study of Inventory Management

SIP Company: EmbedGallery Electronics Services LLP



FINANCIAL MANAGEMENT



Aditya Shrikant Raut

Graduation: B.Com (Business statistics)

DOB: 29-Mar-1992

Project Title: A study on cost benefit analysis of energy operations

SIP Company: Reliance Jio infocomm limited

Akshay Kailas Jadhav

Graduation: B.Com (Cost and Work Accounting)

DOB: 4-Apr-1995

Project Title: Study of Cost Analysis

SIP Company: Jay Malhar Infrastructure



Anand Bhagwat Gangawane

Graduation: B. Sc. (Maths)

DOB: 28-Sep-1993

Project Title: A comparative study of selected Indian companies in financial crisis 2008 and bull market 2016

SIP Company: Ramaa Financial Services



Aslesha Dnyandeo Nimbalkar

Graduation: B.Com (Marketing)

DOB: 7-Feb-1995

Project Title: A study on procedure of tax audit for proprietors

SIP Company: DCRK & Associates

Bharati B.Thakur

Graduation: B.Com (Costs and Works Accounting)

DOB: 29-Jun-1996

Project Title: The procedural study of selected IPO's (Initial Public Offerings).

SIP Company: Ramaa Financial Services



Bhushan Ashok Sharma

Graduation: B.Com (Costs and Works Accounting)

DOB: 4-Jun-1996

Project Title: A study of Impact of GST on Manufacturing Sector

SIP Company: Greenvissage Business LLP



Chinmay Raghunath Hanumante

Graduation: B.Com (Marketing)

DOB: 3-Nov-1993

Project Title: A Study On Capital Budgeting.

SIP Company: G.P. Kabadi & Co.(CA)

Dhiraj Madhukar Jadhav

Graduation: B.Com (Costs and Works Accounting)

DOB: 19-Mar-1996

Project Title: Product and Services of ICICI Securities

SIP Company: ICICI SECURITIES



FINANCIAL MANAGEMENT



Dival Rahesh Chopada

Graduation: B.Com (Costs and Works Accounting)

DOB: 3-Nov-1995

Project Title: Analytical Study of Selected Large Cap Scheme in Mutual Funds.

SIP Company: Ramaa Financial Services

Hrishikesh Vijay Kulkarni

Graduation: B.Com (Costs and Works Accounting)

DOB: 27-Mar-1996

Project Title: Procedural study of selected instruments used in international trade

SIP Company: Suzlon Energy Ltd.



Jayesh Brijlal Lohar

Graduation: BBM (HRM)

DOB: 2-Jul-1995

Project Title: Study Of Fund Flow Stetment

SIP Company: The Shirpur Marchant Co-operative Bank Shirpur



Lakeri Rajendra Patil

Graduation: BBM (Finance)

DOB: 1-Jan-1994

Project Title: Total taxable income as per income tax act

SIP Company: S.R. Rajadhayksha and Association

Manoj Bhagwan Rajput

Graduation: BBM (HRM)

DOB: 2-Jul-1995

Project Title: Study on Audit Process Of Co-Operative Society

SIP Company: Nisnai Corporation



Milind Ashok Patil

Graduation: BBM (HRM)

DOB: 7-Nov-1992

Project Title: A Project Report On Financial Planning and Forecasting of PARAM Tex Fab Pvt Ltd"

SIP Company: PARAM Tex Fab Pvt Limited Tande Tal-Shirpur, Dist.-Dhule.



Nagesh Dattatraya Dhane

Graduation: B.Com (Advance Costing)

DOB: 8-Aug-1993

Project Title: Comprehensive Study Of Hedging In Equities At ICICI Securities

SIP Company: ICICI Securities Limited

Nitin Ashok Wagh

Graduation: B. Sc. (Plant tissue culture)

DOB: 7-Jun-2017

Project Title: A study of working capital

SIP Company: Shri Dyaneshwar sahakari sakhar karkhana Ltd newasa



FINANCIAL MANAGEMENT



Poonam Arun Bhalke

Graduation: B.Com (Marketing)

DOB: 10-Aug-1995

Project Title: Audit process of cooperative society

SIP Company: AMB CO & Chartered accountant

Prafulla Dattatraya Gaikwad

Graduation: B.Com (Banking and Finance)

DOB: 1-Jan-1995

Project Title: Retail loan's and Advances it's Documentation

SIP Company: TJSB Sahakari Bank Ltd.

Work Experience: 1 year. Assistant Materials at Tata Motor's Ltd.



Rashmi

Graduation: B.Com (Banking and Finance)

DOB: 27-Oct-1994

Project Title: Analytical study of Tax Audit

SIP Company: SaiManohar and Company



Shailesh Yashwant Chaudhari

Graduation: BBA (Finance)

DOB: 13-Dec-1994

Project Title: Study of Non- Performing Assets

SIP Company: Shirpur People Co- Operative Bank Ltd.

Sheetal Shahikant Bhosale

Graduation: BBA (Finance)

DOB: 4-Mar-1995

Project Title: A study of financial performance of Grurkrupa frozen goods carrier Pvt. Ltd., with referce to selected ratio.

SIP Company: V.G.Shinde & Co. (Chartered Accountants)

Work Experience: 10 Months. Operations at



Shital Asaram Gat

Graduation: B.Com (Marketing management)

DOB: 6-Aug-1996

Project Title: A Procedural Study of E-Filing of Income Tax Return for Individual Assesses.

SIP Company: M.Borar & Company



Sneha Dattatray Aakhade

Graduation: B.Com (Accounting)

DOB: 29-Jul-1996

Project Title: A Procedural Study of Goods and Service Tax (GST)

SIP Company: Greenvissage Business Consulting LLP

Sneha Raj Kumar Sharma

Graduation: B.Com (Costs and Works Accounting)

DOB: 20-Jan-1995

Project Title: Study of elements of costs with reference to cost accounting of Product- 'X'

SIP Company: Ammunition Factory, Khadki, Pune- 411003



FINANCIAL MANAGEMENT



Snehprabha Madhav Panchpor

Graduation: B.Com (Costs and Works Accounting)
DOB: 28-May-1996
Project Title: Project Finance
SIP Company: DCRK & Associates

Srishti Yogesh Kulshrestha

Graduation: BBA (Finance)
DOB: 18-Jul-1993
Project Title:
SIP Company: CA Dhobale Patil And Company
Work Experience: 1 Year and 9 months. Analyst at Deutsche Bank



Sushmita Adhikrao Shinde

Graduation: BCS
DOB: 18-Nov-1995
Project Title: Income tax return and tax deduction at source
SIP Company: Chingale & Associates



Swapnil Shyamrao Agaste

Graduation: BBA (Finance)
DOB: 16-Sep-1993
Project Title: Investment in Equity and Mutual Fund
SIP Company: ICICI Securities Limited
Work Experience: 8 Months as an Associate-Customer Support at Tech Mahindra Limited



Swati Vidap

Graduation: B.Com
DOB: 26-Oct-1995
Project Title: Assessment and analysis of financial performance with reference to working capital ratios
SIP Company: Holiday Inn ,Pune



Tilak Kailas Suryawanshi

Graduation: B.Com
DOB: 20-Nov-1992
Project Title: Study of gold loan with Reference of Bajaj Finserv
SIP Company: Bajaj Finserv
Work Experience: 7 months. Store Assistant at Tata Motors Ltd.



HUMAN RESOURCE MANAGEMENT



Abhishek Hemant Vaidya

Graduation:
DOB: 11-Feb-1994
Project Title: Study of Employee Satisfaction
SIP Company: The "O" Hotel, Pune

Akanksha Jijaba Gaikwad

Graduation: BCA
DOB: 9-Apr-1995
Project Title: To study Time, Attendance and Leave Policy of a typical Manufacturing Firm
SIP Company: HR Neeti Pvt. Ltd.



Ankita Vinayak Hanumante

Graduation: B. Sc. (Electronics)
DOB: 29-Mar-1995
Project Title: Study Of Training In Detail And Effectiveness Of Training
SIP Company: HUSCO Hydraulics Pvt Ltd



Dhanashri Manohar Patil

Graduation: BCS
DOB: 31-Aug-1994
Project Title: Study of Performance Management System of Employees in Tata Consultancy Services (JLR)
SIP Company: Tata Consultancy Services, Pune

Harshal Kisan Dhake

Graduation: BBM (HR)
DOB: 1-Jan-1994
Project Title: Study Of Employee Engagement
SIP Company: BVG India Ltd.



Madhuri Santosh Shingote

Graduation: B. Sc.
DOB: 29-Nov-1995
Project Title: Study on Employee Engagement
SIP Company: Mudrabiz company Kothrud Pune



Manisha Duryodhan Kuralkar

Graduation: B. Sc. (Zoology)
DOB: 4-Mar-1995
Project Title: Employee satisfaction
SIP Company: Mudrabiz Finance Company

Neha Kishor Shirsat

Graduation: B.Com (Costs and Works Accounting)
DOB: 7-Dec-1994
Project Title: Job satisfaction and motivation of employees
SIP Company: Soft Zeal technology pvt ltd



HUMAN RESOURCE MANAGEMENT



Pooja Rajiv Patil

Graduation: BE (ENTC)

DOB: 19-Sep-1993

Project Title: To Study & Evaluate the Effectiveness of Recruitment Process at Le Human Resources Solutions Pvt Ltd

SIP Company: Le Human Resources Solutions Pvt Ltd

Rutwik Mukund Toke

Graduation: BCA

DOB: 5-Dec-1994

Project Title: Comparative study of Disciplinary Actions for employees at selected companies.

SIP Company: Hrneeti.Pvt.Ltd.



Shriya Mohan Bhide

Graduation: BCA

DOB: 8-Mar-1994

Project Title: Recruitment Process

SIP Company: Realty Automation & Security Systems Pvt. Ltd.



Shubham Nandkumar Pawar

Graduation: B Sc (Computer Science)

DOB: 9-Aug-2017

Project Title: Comparative study of employee documentation life cycle

SIP Company: Hrneeti Pvt. Ltd.

Suvarna Ramesh Gudse

Graduation: B. Sc. (Electronics)

DOB: 21-May-1995

Project Title: Study of recruitment and selection process

SIP Company: Jobs ladder consultancy



Tanaya Surendra Prabhu

Graduation: B.Com

DOB: 17-Nov-1992

Project Title: Study on Induction and orientation

SIP Company: The O Hotel Pune

Work Experience: 2 years as an Assistant Manager at HDFC Bank



Tejashree Ravindra Desai

Graduation: BA (Economics)

DOB: 14-May-1995

Project Title: Study Of Recruitment Process In Le Human Resources Solutions Pvt. Ltd.

SIP Company: Le Human Resources Solutions Pvt. Ltd.

Vikram Bharat Yadav

Graduation: BCS

DOB: 4-Apr-1994

Project Title: A study of performance appraisal system

SIP Company: Dhanashree industry, satara



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